

EXCHANGE
2024



xynteo

16 FEBRUARY 2024 | NEW DELHI

SHOWCASE YOUR SOLUTION AT
THE MARKETPLACE
AT THE EXCHANGE

Inviting applications from start-ups
with solutions positively impacting
people and planet

THE EXCHANGE MARKETPLACE 2024



A powerful
opportunity to
build a more
sustainable and
future-fit India



DATE:
16 February, 2024

VENUE:
Manekshaw Centre,
New Delhi

ABOUT THE MARKETPLACE

The Marketplace is a curated space to seed commercial solutions to human problems. It provides an opportunity for early-stage start-ups to showcase their innovations to 200+ global and Indian leaders from business, government and civil society.

THEME

The Marketplace at the Exchange, presented by Hindalco in collaboration with Xynteo, will be curated around the theme - **India@2030: Innovations for Good Growth.**

We invite interested start-ups to showcase groundbreaking solutions and innovations across four themes, with specific areas of focus:

1. ENERGY AND DECARBONISATION

ALTERNATE FUELS | CLEAN MOBILITY
| ENERGY STORAGE SOLUTIONS

2. CIRCULARITY

PLASTICS AND PACKAGING | METALS AND MINERALS
| CONSTRUCTION WASTE

3. SUSTAINABLE LIVELIHOODS

INCLUSION | ACCESS TO FINANCE | MARKET LINKAGES

4. HEALTHCARE

HEALTH-TECH | CLIMATE AND HEALTH

Think your start-up is unique but doesn't fit in into one of the specific areas of focus above? No problem – select the 'other' option under the relevant theme in the application and tell us more about yourself!

WHY SHOULD YOU APPLY?

The marketplace provides a great opportunity for short-listed start-ups to:

- Showcase their solutions and innovations
- Gain visibility from all participants present at the Exchange, as well as Xynteo's newsletters published around the event
- Network with the right set of business leaders and organisations from diverse sectors
- Learn about complimenting start-ups and solutions
- Unearth possible strategic opportunities with industry, funders and other start-ups



IMPORTANT DATES:

- Application closes: **19 January, 2024**
- Communication to shortlisted entities for showcasing their solutions: **23 January, 2024**
- Confirmation by the shortlisted entities on their attendance at the Marketplace: **26 January, 2024**
- The Marketplace at the Exchange: **16 February, 2024**



HOW TO APPLY:

Apply via the application link:
[Apply now!](#)

WHO CAN APPLY?

- Registered start-ups, NGOs, NPOs and start-ups incubated under corporate initiatives
- If you fit into one of themes mentioned, but don't fit into one of the buckets above, you should still apply!

WHAT ARE WE LOOKING FOR?

- Entities with a demonstrated proof of concept and proven market fit
- Start-ups offering people or planet positive solutions in one of the four themes: Energy and decarbonisation, Circularity, Sustainable livelihoods and Healthcare

WHAT IS THE PROCESS FOR SELECTION?

- All interested start-ups need to apply via [this application link](#) by **19 January, 2024**.
- Once we receive your application, based on the uniqueness, scalability and relevance of your solution to the thematic area, if you are shortlisted, you will be informed by **23 January, 2024**. If shortlisted, you will be invited to showcase your solution at the Marketplace, which will be held on **16 February, 2024**

WHAT HAPPENS AFTER WE SHORTLIST START-UPS?

- All interested start-ups need to apply via the application link provided.
- Entities shortlisted to the Marketplace will be informed by 23 January, 2024
- Shortlisted entities will need to make their own travel and lodging arrangements to and from New Delhi for 16 February, 2024
- Shortlisted entities will be required to bring their items and any customised display requirements to showcase their solution at the Marketplace
- Xynteo will provide each entity with 10*10 booth and basic facilities such as electrical connection and furniture to display their solution
- Planning/ set up requirements of your booth need to be provided by 26 January, 2024
- Kindly note that a maximum of 2 people per entity will be permitted entry to the Exchange, given security restrictions at the event



Read more about
the Exchange, by
Xynteo, [here](#)



WHAT IS THE REGISTRATION FEE?

There is **no registration or entry fee** for participating or showcasing at the Marketplace.

WILL MY INTELLECTUAL PROPERTY BE PROTECTED?

We know that intellectual property is important for organisations, so we will never claim ownership of any material that you submit during the Marketplace.

You should also note that the decision to disclose such material and information by submitting your application, as well as any legal implications thereof, is made at your own discretion and at your own risk.

HAVE MORE QUESTIONS?

Please reach out to us at exchange@xynteo.com in case of any questions / queries.

Learn more about
Xynteo and what
we do [here](#)



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xynteo

Find out more at xynteo.com

Contact us at exchange@xynteo.com



Oslo

Henrik Ibsens gate 100
0255 Oslo
Norway

London

17-18 Britton Street,
London, EC1M 5NZ,
United Kingdom

Mumbai

WeWork, C-20, G Block,
Bandra Kurla Complex,
Bandra East Mumbai,
Maharashtra 400051,
India

Gurugram

The Executive Center,
Level 6, DLF Down Town,
Block - II, DLF City Phase
III, Sector 25 A, Gurugram,
122002. India