



SHOWCASING YOUR SOLUTION AT  
**THE EXCHANGE**  
**MARKETPLACE**

Inviting applications from start-ups  
to showcase their solutions at the  
marketplace

# THE EXCHANGE MARKETPLACE 2024



A POWERFUL  
OPPORTUNITY TO  
BUILD A MORE  
SUSTAINABLE AND  
FUTURE-FIT INDIA



## DETAILS

DATE:  
16 February, 2024

VENUE:  
Manekshaw Centre

## ABOUT THE MARKETPLACE

The Marketplace is a curated space to seed commercial solutions to human problems. The Marketplace provides an opportunity for early-stage start-ups to showcase their innovations that can solve some of the pressing issues concerning the world at large.

## THEME

The Marketplace at the Exchange will be curated around the theme - **India@2030: Innovations for Good Growth.**

We invite interested start-ups to showcase groundbreaking solutions and innovations across four themes, with specific areas of focus:

### 1. ENERGY AND DECARBONISATION

ALTERNATE FUELS | CLEAN MOBILITY  
| ENERGY STORAGE SOLUTIONS

### 2. CIRCULARITY

PLASTICS AND PACKAGING | METALS AND MINERALS  
| CONSTRUCTION WASTE

### 3. SUSTAINABLE LIVELIHOODS

INCLUSION | ACCESS TO FINANCE | MARKET LINKAGES

### 4. HEALTHCARE

HEALTH-TECH | CLIMATE AND HEALTH

Think your start up is unique but doesn't fit in into one of the specific areas of focus above? No problem – select the '**other**' option under the relevant theme in the application and tell us more about yourself!

## WHY SHOULD YOU APPLY?

The marketplace provides a great opportunity for short-listed start-ups to:

- Showcase their solutions and innovations
- Gain visibility from all participants present at the Exchange, as well as Xynteo's newsletters published around the event
- Network with the right set of business leaders and organisations from diverse sectors
- Learn about complimenting start-ups and technologies







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### WHO CAN APPLY?

- Registered start-ups, NGOs, NPOs and start-ups incubated under a corporate initiatives
- If you fit into one of themes mentioned, but don't fit into one of the buckets above, you should still apply!

### WHAT ARE WE LOOKING FOR?

- Entities with a demonstrated proof of concept and a proven market fit
- Start-ups offering people or planet positive solutions in one of the four themes: Energy and decarbonisation, Circularity, Sustainable livelihoods and healthcare

### WHAT IS THE PROCESS FOR SELECTION?

- All interested start-ups need to apply via this application link by 12 January, 2024
- Once we receive your application, based on the uniqueness, scalability and relevance of your solution to the thematic area, if you are shortlisted, you will be informed by 17 January, 2024. If shortlisted, you will be invited to showcase your solution at the Marketplace.

### WHAT HAPPENS AFTER SHORTLISTS START-UPS?

- All interested start-ups need to apply via this application link  
Entities shortlisted to the Marketplace will be informed by 17 January, 2024
- Shortlisted entities will need to make their own travel and lodging arrangements to and from New Delhi for 16 February, 2024.
- Shortlisted entities will be required to bring their items and any customised display requirements to showcase their solution at the Marketplace
- Xynteo will provide each entity with 8\*8 booth and basic facilities such as electrical connection and furniture to display their solution
- Set up of your booth will be done by the Xynteo team before 12 February, 2024.
- Kindly note that a maximum of 2 people per entity will be permitted entry to the exclusive invite-only event.

### WHAT IS THE REGISTRATION FEE?

There is no registration or entry fee for participating or showcasing at the Marketplace.





## HOW CAN YOU APPLY?

You can apply via the application link.

Please reach out to us at [exchange@xynteo.com](mailto:exchange@xynteo.com) in case of any questions / queries.

## WHAT HAPPENS AFTER SHORTLISTS START-UPS?

We know intellectual property is important for organisations and so we will never claim ownership of any material that you submit during the Marketplace.

In this regard, we will only use your material to the extent necessary for shortlisting entities. However, please note that during the Marketplace, you share your ideas with other applicants/ attendees, and that Xynteo does not impose any Non-Disclosure Agreements or other terms of confidentiality on any participants. If you have critical intellectual property rights or have sets of information you would prefer not to disclose in your application and during the Marketplace, we suggest to consult a legal specialist for advice before submitting any material.

You should also note that the decision to disclose such material and information by submitting your application, as well as any legal implications thereof, is made at your own discretion and at your own risk. Please note that since Xynteo does not claim any ownership of any material submitted or showcased by you, this also entails that the responsibility for adequately protecting your intellectual property remains solely with you. It also means that you have a responsibility to ensure that any material you submit or showcase does not infringe any third-party rights. By submitting your material, you acknowledge that we cannot protect or advise you on how to protect your intellectual property rights, nor can we assume responsibility if your material is infringed or if your material infringes the rights of third parties.

## IMPORTANT DATES

- Application closes: **12 January, 2024**
- Communication to shortlisted entities for showcasing their solutions: **17 January, 2024**
- Confirmation by the shortlisted entities on their attendance at the Marketplace: **22 January, 2024**
- The Marketplace at the Exchange: **16 February, 2024**

EXTRA INFO HERE



EXTRA INFO HERE



# Exchange

BY **xynteo**

Find out more at [xynteo.com](http://xynteo.com)  
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