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XYNTEO

**TRANSFORMATION
THROUGH
COLLABORATIVE
LEADERSHIP**



India2022 Partners



Baker Hughes



TechnipFMC

CYIENT



TATA TRUSTS



INDIA2022 – “THE NEED OF THE HOUR”

India2022 coalition, powered by Xynteo, is a business-led coalition that was conceptualised in the late 2016 and launched in March 2017, with the support of its partners — Hindalco, an Aditya Birla Group Company; Baker Hughes; Cyient; Hindustan Unilever Limited; Shell; State Bank of India; Tata Trusts; TechnipFMC and WPP. It aims to leverage the power of collaboration to unlock a new kind of growth in India.

India is one of the fastest growing economies of the world with an average growth rate of about 5.5%-6% per annum over the last two decades. Yet, the nature of this growth is straining the country's resources and creating significant disparities. To address these challenges, the Government of India (GoI) has set out ambitious national development goals in areas such as energy, waste and sanitation, health and economic development to be achieved by the year 2022. India2022 was created to accelerate and translate these goals into reality, through identifying and scaling collaborative, commercial and sustainable solutions.



Left: The India2022 Executive Committee, Advisory Board and Mentors at the 2018 Xynteo Exchange/India2022.

Right: The India2022 Executive Committee with the Honourable Governor of Maharashtra, C Vidyasagar Rao, at the 2019 Xynteo Exchange/India2022.

OUR CORE ACTIVITIES

BUILD THE TRIBE

Create an ecosystem to bring together stakeholders invested in social impact

NARRATIVE

A unifying narrative to drive engagement around the mission and purpose of the coalition and its activities

EXPAND AND ENGAGE THE TALENT POOL

An approach for empowering future leaders to become drivers of commercial collaboration across sectors

PROJECT DEVELOPMENT

The co-creation and scaling of commercially viable collaborative and transformative projects

FUNDING FOR IMPACT

Facilitating transformative partnerships and creating blended capital models for accelerating development



I believe that businesses have a significant role to play in achieving a new, more sustainable and inclusive growth model for the future.

SANJIV MEHTA Chairman and Managing Director, Hindustan Unilever Limited; President, Unilever, South Asia; Chair, India2022 Executive Committee

OUR FOUR IMPACT TRACKS

The India2022 coalition is taking forward its vision to tackle some of the most pressing challenges facing India through its impact tracks.



WASTE TO VALUE | LED BY HINDUSTAN UNILEVER LIMITED

Mission

/ To transform the way Indian businesses think about packaging waste by establishing working models of circularity and to establish a proven sanitation model at large scale for urban slums to support the implementation of GoI's Clean India Mission

Goals

- / Build thought leadership on the future of plastics
- / Design and test business models for waste management in India's urban and rural areas
- / Scale-up waste management and sanitation models through innovative partnerships with government, businesses and society



HEALTHCARE | LED BY CYIENT

Mission

/ Leverage the power of technology to ensure high-quality healthcare solutions that reach people across India

Goals

- / Deliver disruptive medical technology to the last mile
- / Create a significant shift in diagnostic care by minimising cost of devices and maximising their reach



SUSTAINABLE MINING | LED BY HINDALCO, AN ADITYA BIRLA GROUP COMPANY

Mission

/ To develop a "future-ready" business model that demonstrates a fine balance between social and environmental factors, and sound economic considerations for the development of mining areas

Goals

- / Enhance the resilience and prosperity of the communities we work in
- / Move from regulatory compliance to creating positive impact on the environment
- / Leverage innovations to build profitable and responsible mining operations that are valued by its diverse stakeholders



ENERGISE | LED BY SHELL, SUPPORTED BY TECHNIPFMC AND BAKER HUGHES

Mission

/ Make business-led, large-scale, systemic changes that accelerate the greater availability and utilisation of sustainable, innovative sources of energy, and energy efficient solutions to support GoI's goals for the country's energy transition

Goals

- / Expanding energy access
- / Improving energy effectiveness and efficiency
- / Increasing the use of indigenous non-fossil fuel energy sources
- / Exploring technology solutions that maximise value in waste



We need a new kind of leadership to achieve new growth in India and turn the country into a landscape of opportunities.

RAJASHREE BIRLA Chairperson, The Aditya Birla Centre for Community Initiatives and Rural Development; Chair, India2022 Advisory Board

OUR MESSAGE



REINVENT GROWTH

Demonstrate new models of future-fit growth that work at the intersection of human need and commercial opportunity



COLLABORATE

Bring leaders and businesses together to build and scale commercial solutions



TRANSFORM LEADERSHIP

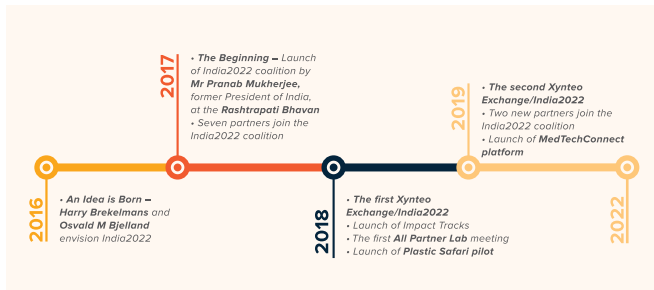
Nurture a new pool of emerging talent who will take the India2022 mission forward



We need to grow as leaders, transforming our organisations and the systems in which we live and work. We are changing the conversation.

DR OSVALD M BJELLAND CEO and Chairman, Xynteo

OUR JOURNEY SO FAR



In the world we aspire to have, we need to find new ways of collaborating, which is hard. I am optimistic about India2022 finding the code for how collaboration will look in the future.

HARRY BREKELMANS Projects & Technology Director, Executive Committee, Royal Dutch Shell

PEOPLE

India2022 is governed by an Executive Committee and supported by an Advisory Board and Mentors.

EXECUTIVE COMMITTEE



Sanjiv Mehta
Chairman & MD, HUL;
President, Unilever,
South Asia



Pradeep Banerjee
Executive Director,
Supply Chain,
HUL



Harry Brekelmans
Projects & Technology
Director, Executive
Committee,
Royal Dutch Shell



Nitin Prasad
Chairman,
Shell Companies
in India



Rajnish Kumar
Chairman,
State Bank of India



Bhaskar Patel
Managing Director,
TechnipFMC India



**Krishna
Bodanapu**
Chief Executive
Officer, Cyient



NJ Joseph
Senior VP,
Corporate Strategy and
Marketing, Cyient



Lorenzo Simonelli
Chairman, President
and CEO,
Baker Hughes



Ashish Bhandari
CEO,
India & South Asia
Baker Hughes



Satish Pai
Managing Director,
Hindalco Industries
Limited



Samir Agarwal
Business Review
Council, Chairman's
Office,
Aditya Birla Group



CVL Srinivas
Country Manager,
WPP India



Abhishek Poduri
Head, South Zone,
Tata Trusts



Osvald Bjelland
CEO and Chairman,
Xynteo

ADVISORY BOARD



Rajashree Birla
Chair, India2022
Advisory Board



Naina Lal Kidwai
Chair, India Sanitation
Coalition



Nasser Munjee
Chairman, Aga Khan
Foundation & Aga
Khan Rural Support
Programme



Sam Pitroda
Telecommunications
entrepreneur and former
Advisor to GoI



**Chetna Gala
Sinha**
Founder & Chair,
Mann Deshi Bank



Per Heggernes
CEO,
IKEA Foundation



Renana Jhabvala
National Coordinator,
SEWA



Ajay Mathur
Director General,
TERI



Ritu Kumar
Director,
Environmental and
Social Responsibility,
CDC Group



Aditya Tripathi
CEO,
OKS Education



Sairee Chahal
Founder,
SHEROES



Murali Sastry
CEO, IIT-B Monash
Research Academy



Kuldeep K Kaura
Senior Director,
Everstone Capital Advisors
Private Limited

MENTORS



Askan Agarwala
Head, Birla Group
Trusts and Special
Community Project,
Aditya Birla Group



BVR Mohan Reddy
Founder and Executive
Chairman, Cyient;
Chairman, NASSCOM



I think it is a great idea that the best companies in India are using their talent, knowledge, managerial abilities and resources to address some of the social challenges in the country.

SURESH PRABHAKAR PRABHU Member of Parliament; Former Union Minister (2017-2019)

XYNTEO EXCHANGE/INDIA2022

The Xynteo Exchange/India2022 is the annual forum for showcasing the India2022 coalition's progress and future activity by bringing together Indian and global leaders to leverage the power of collaboration, promote talent and unlock future-fit growth in India.



ABOUT XYNTEO

Growth is a powerful force.

Over the past few centuries, the existing growth model has catalysed enormous progress. It has been a force for good. But this growth model is no longer fit for our needs – or those of generations to come. In many ways it has become a destructive force, promoting short-term wins over long-term prosperity, desolating natural resources and widening exclusion.

As leaders, each of us has the power to create a different kind of growth – be it personal, commercial or economic. And when we combine forces across industries, sectors and borders? That's when we are at our most powerful. So let's reinvent growth, harnessing it to solve the biggest human problems. For these problems also represent our biggest commercial opportunities.

Xynteo works with business leaders to help them grow themselves, their organisations and the systems in which they operate.



*Subhashini Chandran
Managing Director, Xynteo India*



The India2022 team at the All Partner Lab held in Mumbai, India

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