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**TRANSFORMATION  
THROUGH  
COLLABORATIVE  
LEADERSHIP**



India2022 Partners



# INDIA2022 – “THE NEED OF THE HOUR”

India2022 coalition, powered by Xynteo, is a business-led coalition that was conceptualised in the late 2016 and launched in March 2017, with the support of its partners — Hindalco, an Aditya Birla Group Company; Baker Hughes, a GE company (BHGE); Cyient; Hindustan Unilever Limited; Shell; State Bank of India; Tata Trusts; TechnipFMC and WPP. It aims to leverage the power of collaboration to unlock a new kind of growth in India.

India is one of the fastest growing economies of the world with an average growth rate of about 5.5%-6% per annum over the last two decades. Yet, the nature of this growth is straining the country’s resources and creating significant disparities. To address these challenges, the Government of India (GoI) has set out ambitious national development goals in areas such as energy, waste and sanitation, health and economic development to be achieved by the year 2022. India2022 was created to accelerate and translate these goals into reality, through finding and scaling collaborative, commercial and sustainable solutions.



Left: The India2022 Executive Committee, Advisory Board and Mentors at the 2018 Xynteo Exchange/India2022.



Right: The India2022 Executive Committee with the Honourable Governor of Maharashtra, C Vidyasagar Rao, at the 2019 Xynteo Exchange/India2022.

## OUR CORE ACTIVITIES

### BUILD THE TRIBE

Create an ecosystem to bring together stakeholders invested in social impact

### NARRATIVE

A unifying narrative to drive engagement around the mission and purpose of the coalition and its activities

### EXPAND AND ENGAGE THE TALENT POOL

An approach for empowering future leaders to become drivers of commercial collaboration across sectors

### PROJECT DEVELOPMENT

The co-creation and scaling of commercially viable collaborative and transformative projects

### FUNDING FOR IMPACT

Facilitating transformative partnerships and creating blended capital models for accelerating development



*I believe that businesses have a significant role to play in achieving a new, more sustainable and inclusive growth model for the future.*

**SANJIV MEHTA** Chairman and Managing Director, Hindustan Unilever Limited; President, Unilever, South Asia; Chair, India2022 Executive Committee

# OUR FOUR IMPACT TRACKS

The India2022 coalition is taking forward its vision to tackle some of the most pressing challenges facing India through its impact tracks.



## WASTE TO VALUE | LED BY HINDUSTAN UNILEVER LIMITED

### Mission

- / To transform the way Indian businesses think about packaging waste by establishing working models of circularity and to establish a proven sanitation model at large scale for urban slums to support the implementation of GoI's Clean India Mission

### Goals

- / Build thought leadership on the future of plastics
- / Design and test business models for waste management in India's urban and rural areas
- / Scale-up waste management and sanitation models through innovative partnerships with government, businesses and society



## HEALTHCARE | LED BY CYIENT

### Mission

- / Leverage the power of technology to ensure high-quality healthcare solutions that reach people across India

### Goals

- / Deliver disruptive medical technology to the last mile
- / Create a significant shift in diagnostic care by minimising cost of devices and maximising their reach



## SUSTAINABLE MINING | LED BY HINDALCO, AN ADITYA BIRLA GROUP COMPANY

### Mission

- / To develop a "future-ready" business model that demonstrates a fine balance between social and environmental factors, and sound economic considerations for the development of mining areas

### Goals

- / Enhance the resilience and prosperity of the communities we work in
- / Move from regulatory compliance to creating positive impact on the environment
- / Leverage innovations to build profitable and responsible mining operations that are valued by its diverse stakeholders



## ENERGISE | LED BY SHELL, SUPPORTED BY TECHNIPFMC AND BHGE

### Mission

- / Make business-led, large-scale, systemic changes that accelerate the greater availability and utilisation of sustainable, innovative sources of energy, and energy efficient solutions to support GoI's goals for the country's energy transition

### Goals

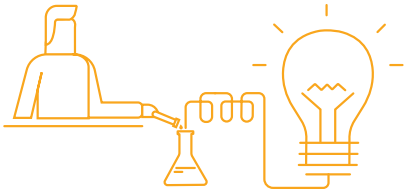
- / Expanding energy access
- / Improving energy effectiveness and efficiency
- / Increasing the use of indigenous non-fossil fuel energy sources
- / Exploring technology solutions that maximise value in waste



***We need a new kind of leadership to achieve new growth in India and turn the country into a landscape of opportunities.***

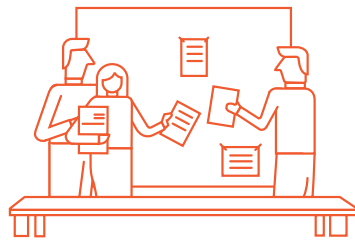
**RAJASHREE BIRLA** Chairperson, The Aditya Birla Centre for Community Initiatives and Rural Development; Chair, India2022 Advisory Board

## OUR MESSAGE



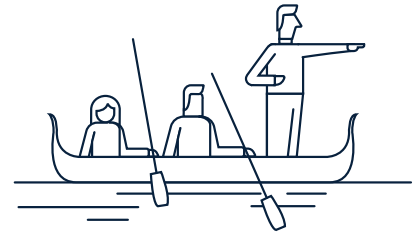
### REINVENT GROWTH

Demonstrate new models of future-fit growth that work at the intersection of human need and commercial opportunity



### COLLABORATE

Bring leaders and businesses together to build and scale commercial solutions



### TRANSFORM LEADERSHIP

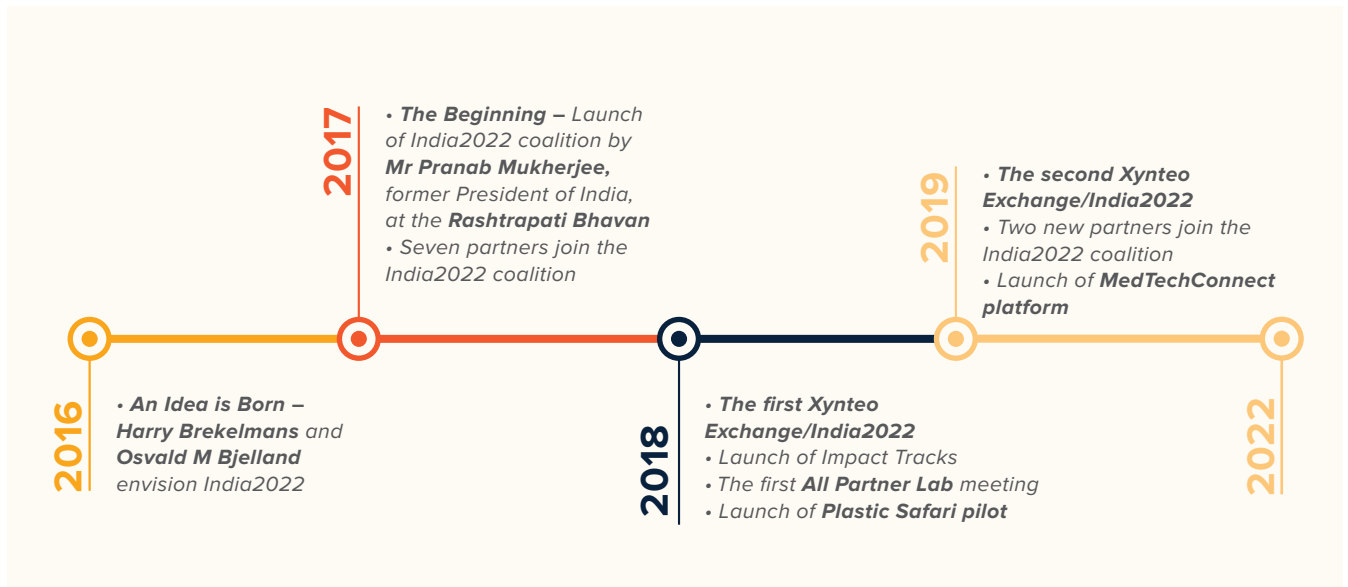
Nurture a new pool of emerging talent who will take the India2022 mission forward



*We need to grow as leaders, transforming our organisations and the systems in which we live and work. We are changing the conversation.*

DR OSVALD M BJELLAND CEO and Chairman, Xynteo

## OUR JOURNEY SO FAR



*In the world we aspire to have, we need to find new ways of collaborating, which is hard. I am optimistic about India2022 finding the code for how collaboration will look in the future.*

HARRY BREKELMANS Projects & Technology Director, Executive Committee, Royal Dutch Shell

# PEOPLE

India2022 is governed by an Executive Committee and supported by an Advisory Board and Mentors.

## EXECUTIVE COMMITTEE



**Sanjiv Mehta**  
Chairman & MD, HUL;  
President, Unilever,  
South Asia



**Pradeep Banerjee**  
Executive Director,  
Supply Chain,  
HUL



**Harry Brekelmans**  
Projects & Technology  
Director, Executive  
Committee,  
Royal Dutch Shell



**Nitin Prasad**  
Chairman,  
Shell India



**Rajnish Kumar**  
Chairman,  
State Bank of India



**Bhaskar Patel**  
Managing Director,  
TechnipFMC India



**Krishna Bodanapu**  
Chief Executive  
Officer, Cyient



**Brian Wyatt**  
SVP Global Head Of  
Medical Technology  
& Healthcare, Cyient



**Lorenzo Simonelli**  
Chairman, President  
and CEO,  
Baker Hughes, a GE  
Company



**Ashish Bhandari**  
CEO,  
India & South Asia  
Baker Hughes, a GE  
company



**Satish Pai**  
Managing Director,  
Hindalco Industries  
Limited



**Samir Agarwal**  
Business Review  
Council, Chairman's  
Office,  
Aditya Birla Group



**CVL Srinivas**  
Country Manager,  
WPP India



**Abhishek Poduri**  
Head, South Zone,  
Tata Trusts



**Osvald Bjelland**  
CEO and Chairman,  
Xynteo

## ADVISORY BOARD



**Rajashree Birla**  
Chair, India2022  
Advisory Board



**Naina Lal Kidwai**  
Chair, India Sanitation  
Coalition



**Nasser Munjee**  
Chairman, Aga Khan  
Foundation & Aga  
Khan Rural Support  
Programme



**Sam Pitroda**  
Telecommunications  
entrepreneur and former  
Advisor to GoI



**Chetna Gala Sinha**  
Founder & Chair,  
Mann Deshi Bank



**Per Hegggenes**  
CEO,  
IKEA Foundation



**Renana Jhabvala**  
National  
Coordinator, SEWA



**Ajay Mathur**  
Director General,  
TERI



**Ritu Kumar**  
Director,  
Environmental and  
Social Responsibility,  
CDC Group



**Aditya Tripathi**  
CEO,  
OKS Education



**Sairee Chahal**  
Founder,  
SHEROES



**Murali Sastry**  
CEO, IIT-B Monash  
Research Academy

## MENTORS



**Askaran Agarwala**  
Head, Birla Group  
Trusts and Special  
Community Project,  
Aditya Birla Group



**BVR Mohan Reddy**  
Founder and Executive  
Chairman, Cyient;  
Chairman, NASSCOM



*I think it is a great idea that the best companies in India are using their talent, knowledge, managerial abilities and resources to address some of the social challenges in the country.*

**SURESH PRABHU** Minister of Commerce & Industry and Civil Aviation, Government of India



# XYNTEO EXCHANGE/INDIA2022

The Xynteo Exchange/India2022 is the annual forum for showcasing the India2022 coalition's progress and future activity by bringing together Indian and global leaders to leverage the power of collaboration, promote talent and unlock future-fit growth in India.



2019 XYNTEO  
EXCHANGE/INDIA2022

400+  
GLOBAL LEADERS ATTENDED

30+  
PROJECTS SHOWCASED



## ABOUT XYNTEO

Growth is a powerful force.

Over the past few centuries, the existing growth model has catalysed enormous progress. It has been a force for good. But this growth model is no longer fit for our needs – or those of generations to come. In many ways it has become a destructive force, promoting short-term wins over long-term prosperity, desolating natural resources and widening exclusion.

As leaders, each of us has the power to create a different kind of growth – be it personal, commercial or economic. And when we combine forces across industries, sectors and borders? That's when we are at our most powerful. So let's reinvent growth, harnessing it to solve the biggest human problems. For these problems also represent our biggest commercial opportunities.

Xynteo works with business leaders to help them grow themselves, their organisations and the systems in which they operate.



Subhashini Chandran  
Managing Director, Xynteo India



The India2022 team at the All Partner Lab held in Mumbai, India

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